



## HOLIDAY GIFT GUIDE

Lineup 2024

Thanks for taking the time to read and consider Insite Strategy's offering of client products for your holiday gift guide!

We'd love to find ways to collaborate for any of your upcoming pieces and projects.

We are able to send you a sample of any of the products listed below, and answer any questions you may have.

I look forward to hearing from you!

A handwritten signature in black ink, appearing to read "Jess".

**Jess DeVirginia**  
*Principal/Founder*



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# QOR360

SIT BETTER. LIVE BETTER.™

We all spend a lot of time sitting. Probably more than we realize and certainly more than is good for us. We can't easily change how much we sit, so the challenge is to change how we sit. QOR360 is the solution here.

Founded in 2016 by Dr. Turner Osler, a former trauma surgeon, QOR360 has introduced active sitting to the public through its patented Red Rocker™ Technology: an eccentric bi-cylinder, a shape that is central to QOR360's ergonomic, healthy, and active seating products. Now, more than a half a decade in, QOR360 continues to introduce new active sitting concepts, including the *Tilt!* and the children's ButtOn Chair.

All of the designs are award winning, and all provide the opportunity to rock while you sit; improving posture, core strength and focus.

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# QOR360

SIT BETTER. LIVE BETTER.™



## THE TILT! | \$350

Our latest iteration in active sitting design; meet the Tilt! A budget-friendly active chair featuring a sleek, lightweight design, a supportive buckwheat hull seat, and our signature effortless, 360-degree motion to keep you balanced and moving all day. Pure QOR360 performance, but with a smaller footprint under your desk and in your wallet.

<https://qor360.com/shop/tilt/>



## THE BUTTON CHAIR (ACTIVE SITTING FOR KIDS) | \$0-250

Available as a free CNC download, and as a kit for purchase, our ButtOn Chair is bringing the future of sitting to our future: children. Kids are the perfect early adopters for ButtOn chairs, because they have no preconceptions about what proper sitting is. We took some chairs to a few schools and the kids really got into it: suddenly sitting involved movement. They instinctively know that sitting still all day is a bad idea. Our chairs provided a sort of “sanctioned squirming.”

<https://qor360.com/shop/button-chair/>



## ARIEL 2.0 (CHAIR FOR ACTIVE SITTING) | \$495-\$540

Featuring a revolutionary seat design created with the office in mind, the Ariel 2.0 embodies everything that we've learned about active sitting over the last six years: patented RedRocker™ technology, adjustable height. The 2.0 is upgraded with user comfort in mind for an even better, all-day active sitting experience. The new Ariel 2.0 features a more stable, slightly less tippy ride, a cushier seat, and sleek new handles. The best, just got better.

<https://qor360.com/shop/the-ariel-2//>



# Chrysmela

F A S H I O N   F R E E D O M

Chrysmela is the world's most secure earring back. Period.

Available in four colorways, and with and without the additional disc for lift, Chrysmela is the only earring back that automatically fits, locks and lifts all types of earrings. We have also introduced a variety of sparkling earring jackets to adorn your favorite stud earrings.

Made in the same high-tech factories in Japan that manufacture elements of smartphone cameras, the patented technology uses three micro ball bearings to securely lock into place.

Give the gift of fashion freedom this holiday season – gone are the days of saving beautiful jewelry for “special occasions.” At Chrysmela, we believe every day is a special occasion. Gift Chrysmela on its own, or as a pairing to a gorgeous pair of earrings that you want to be sure to protect.

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# Chrysmela

YOUR EARRINGS, UPGRADED



## CHRYSMELA CATCH | \$55 EA. OR HOLIDAY BUNDLE \$135/3

Chrysmela, the world's most secure earring back, allows you to wear your favorite earrings with confidence, every day, alongside your mask. It's the only earring back that automatically fits, locks and lifts all types of earrings. Made in the same high-tech factories in Japan that manufacture elements of smartphone cameras, the patented technology uses three micro ball bearings to securely lock into place.

<https://chrysmela.com/products/chrysmela-catch-earring-backs>



## EARRING JACKET W/ EUROPEAN CRYSTAL PEARLS | \$85

Add a touch of glam to all your favorite earrings with our pearl earring jackets. Four classic colors of European crystal pearls to choose from! Our Chrysmela Catch Platinum is included. You can mix and match with any studs you have to expand your earring wardrobe! Use these with your own front stud earrings, in place of earring backs.

<https://chrysmela.com/products/swarovski-pearl-earring-jacket>



## PETIT NEURON EARRING JACKETS | \$170

Inspired by the out-of-this-world response to our regular Neuron earring jackets, this design is more petite and perfect for everyday wear. Channel the power of the cosmos with these two-toned, angular beauties.

<https://chrysmela.com/products/petit-neuron-full-earring-set?variant=48874169631011>

DESIGNED BY





# Recipiada

BRING THE FLAVORS OF GREECE INTO YOUR HOME

Recipiada founder, Michel Parente was born in Thessaloniki, where he was inspired by his family's cooking, and wanted to share the greatness of their Greek recipes with the world via his blog by the same name.

Readership and interest grew, and eventually, Michel decided to begin importing high quality foods and goods to bring a taste of Greece to the US.

These baskets are top-sellers, and perfect to share as a corporate gift, a treat for friends, or to gift alongside a bigger gift... perhaps a trip to Greece?

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# Recipiada

BRING THE FLAVORS OF GREECE INTO  
YOUR HOME



## AUTHENTIC GREEK COFFEE SET | \$57

Elevate your coffee experience with our carefully curated Greek Coffee Gift Set, thoughtfully designed to immerse you in the rich traditions of Greek coffee culture.

The set includes a traditional Greek coffee pot, the Briki, as well as coffee and some sweet biscuits for the full experience!

<https://recipiada.com/collections/mediterranean-gift-baskets/products/greek-coffee-set>



## GREEK MIX GIFT BASKET | \$70

This Mediterranean gift basket includes a delightful assortment of treats that will transport your taste buds to the sun-kissed shores and charming villages of Greece and beyond.

Includes Merenda, a delightful hazelnut spread, Attiki Honey Squeeze, Papadopoulos Traditional Toasts and sandwich cookies, and more!

<https://recipiada.com/collections/mediterranean-gift-baskets/products/greek-mix>



## AUTHENTIC GREEK BAKERY MIX | \$70

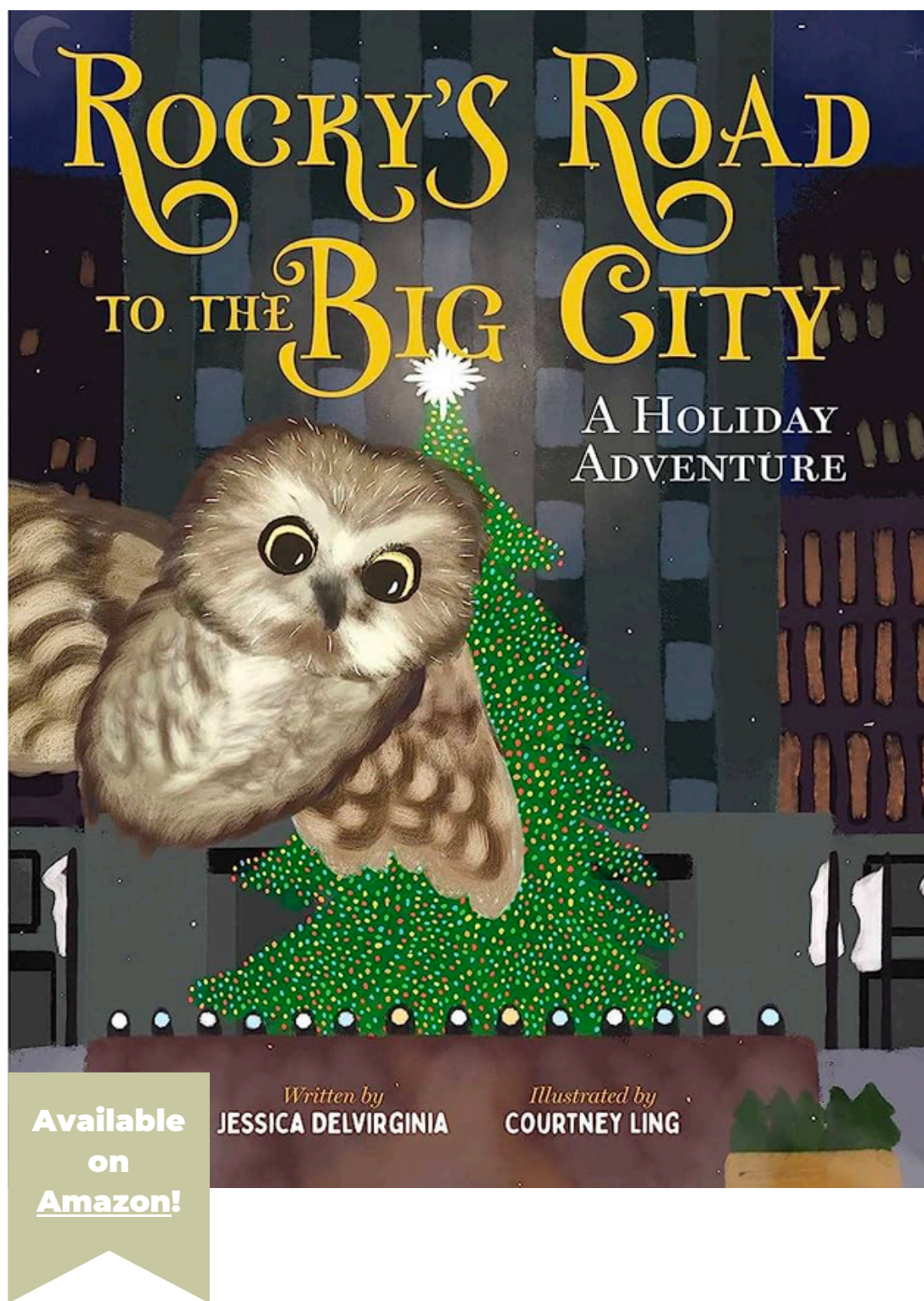
A delectable assortment of traditional, freshly baked Greek sweets. This basket includes:

- Tsoureki Sweet Braided Bread
- Melomakarona , soft, spiced cookies with honey
- Koulourakia, delicate buttery cookies
- Greek Kourabie Almond Butter Cookies

<https://recipiada.com/collections/mediterranean-gift-baskets/products/authentic-greek-bakery-mix-taste-greece-at-home>



# For Kids



## ROCKY'S ROAD TO THE BIG CITY | \$20

Join Rocky on her adventure in the Big Apple!

Rocky's Road to the Big City is a heartfelt children's book fictionalizing the tale of the small owl that stowed away in the 2020 Rockefeller Center Christmas tree.

Distributed by Simon and Schuster, Rocky's story is best for ages 3-6, and available wherever books are sold

[https://www.amazon.com/Rockys-Road-Big-City-Adventure/dp/151076920X/ref=tmm\\_hrd\\_swatch\\_0?\\_encoding=UTF8&qid=1687928467&sr=1-1](https://www.amazon.com/Rockys-Road-Big-City-Adventure/dp/151076920X/ref=tmm_hrd_swatch_0?_encoding=UTF8&qid=1687928467&sr=1-1)



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